

Julia (JULZS) Preece

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PERSONAL STATEMENT

I have achieved 2:1 BA(Hons) Architecture RIBA Stage 1 at Falmouth University June 2021 and my career objective is to obtain as much experience as possible - part or full time - with continued professional development & learning opportunities relating to a passion for architecture, construction & interiors. Now enrolled on MA Architecture September 2021/22.

Extensive skills developed from CIM Marketing & ownership of property from age 18 and creation of business in 2013. Over 25 years of experience in administration & management of; building renovation & maintenance, architecture & planning, property sales & lettings, hospitality, event organisation. Keen to work with specifically with residential, conservation or retrofit projects.

KEY SKILLS

- **Design:** Knowledge & practical use of REVIT 2021 SketchUp Pro, RECAP Pro, Vectorworks & other App programmes such as EDraw, LiveHome3D. Understanding of BIM (2D & 3D). Experimenting with Lumion & ArchiCAD.
- **IT skills:** all Microsoft Office (inc. Word, PowerPoint), Autodesk & Adobe programmes, proficiency in data management, web development (WordPress, WIX, GoDaddy)
- **Management:** Staff supervision (up to 10), developed communication skills, negotiation at every level, problem solver, report writer, business plans, grant applications, government funded projects
- **Sales:** Proven sales & customer care; opportunity identifier, revenue generator
- **Marketing:** Practised in public relations, social media, design, advertising, web design. Experienced with photography, design & copywriting, building measurement tools
- **Budget & Account Management:** (SageOnline & Excel)
- **Languages:** fluent in French, good ability in Portuguese

PROFESSIONAL EMPLOYMENT HISTORY

HOME CORNWALL LTD

Small business owner - November 2013 to date

Responsibilities:

- Marketing & consultancy services for property including building design & development

Key achievements:

- ✓ Marketing consultancy & sales management for Price Properties Ltd - Rosewarn House & new homes at Holman Park, Camborne plus events website and consultancy
- ✓ 2D & 3D building information modelling for Cotton Mills Truro, St Austell Brewery, CIC Camborne, James Morford Architectural Services
- ✓ Inventories for MOD personnel via Cartus relocation
- ✓ Valuer, photographer & preparation of 2D plans for HouseSimple.co.uk
- ✓ Holiday home & long term rentals using HomeAway, Booking.com, AirBNB, HolidayLettings etc.

ZAWN HAVEN

Renovation Project Manager - December 2015 to date

Responsibilities:

- Design, planning, contractor & budget management of conversion & refurbishment of six bedroom property.

Key achievements:

- ✓ Major part of project successfully completed to budget (also reason for new career direction)

CRM Ltd - The Sidings Student Accommodation

Assistant Accommodation Manager - Part-time from March 2014 to July 2016

Responsibilities:

- Working alongside Manager in full operation of 230 rooms let by academic year & summer rental. Responsible for block management, student support, external contractors, health & safety, all incidents, administration of contracts.

Key Achievements:

- ✓ Maintained 100% occupancy.
- ✓ Doubled summer rent in 2015 against 2014 figures
- ✓ Improved processes to reduce maintenance cost & customer satisfaction

CORNISH MEDIA INDUSTRIES LTD

Commercial Manager - January 2013 to November 2013 (Temporary maternity cover)

Responsibilities:

- Media sales & management of advertisements & editorial for myCornwall Magazine, organisation of video production projects including props, models, camera operators, editing etc.,
- Prospecting for mobile application & web projects.

Key Achievements:

- ✓ Over £40,000 total revenue gained in 2013 with forward sales higher than same point in 2012
- ✓ Gained over 100 new clients

CORNISH COTTAGE HOLIDAYS

Property Consultant - January 2011 to March 2012

Responsibilities:

- Sourcing & acquisition of holiday homes for let involving initial contact & visits
- Reports & income projections, photographs, creative text, upload of information for booking system & online visibility.
- Organisation of caretaking services & on-going owner relationships.

Key Achievements:

- ✓ Reached year target within first six months & acquired over 60 new properties in the first year.
- ✓ Design & copy writing for new client brochure

OTHER RELEVANT EXPERIENCE

Property:

- Oceanico Group, Algarve (Portugal) - Resorts & Leisure Marketing Manager (Feb 2008 to Jan 2010)
- Premiership Developments (Portugal) - Sales & Marketing Manager (Nov 2005 to Jan 2008)
- Azur Property Care, Nice, (France) - Owner holiday home rental services (Oct 2004 to Oct 2005)
- Conseil Patrimoine, (France) - Senior Property Negotiator 'french-real-estate.com' (Sept 2001 to Sept 2004)
- Stephen Hitch Associates, Plymouth (Architecture) - Director's PA
- Lawrence Spear Solicitors, Plymouth - Estate Agent Sales Negotiator
- Fox & Sons/General Accident, Plymouth - PA to Lead Surveyor
- Michael Newman Fine Art Auctioneer, Plymouth - Survey Department Administrator

Media & Marketing:

- Newsquest plc (part of the Gannet Group) - Field Sales Account Manager covering maternity leave (September 2010 to January 2011)
- Active Value Advisers / Incubator Ltd - Project Manager (March 1999 to August 2001)
- Westcountry Broadcasting (DevonAir / Plymouth Sound) - Promotions Assistant
- Pirate FM - Regional Sales Account Manager
- Tuthill McElroy Symes (full service marketing agency) - Senior Account Manager

Leisure:

- Holiday Inn Plymouth - Banqueting Co-ordinator
- Elfordleigh Hotel & Country Club - Assistant Manager
- Thurlestone Hotel - Chef de Rang

Teaching:

- University of Exeter (marketing course for international students & marketing course for small hoteliers)
- International student host (SUL International)
- Gunwalloe Surf Life Saving Level 2 coach; PTLLS training

QUALIFICATIONS & TRAINING

- **BA(Hons) Architecture RIBA Part 1 - Second class Honours (Upper Division) (2:1) 2021.**
Falmouth University School of Architecture, Design & Interiors 2018 to 2021
- **PTLLS Course 2013:** Preparation for Teaching in Life Long Learning six week course completed & passed.
- **Franklin Covey 2012:** Time Management Course at Falmouth University
- **Cornwall Fire Brigade 2012:** ASDAN (Basic First Aid, Manual Handling, Teamwork & Communication Skills, Risk Assessment, Train for Trainers)
- **Barnet College 2001:** GSE French Grade A
- **University of Plymouth 1996:** CIM Diploma in Marketing Chartered Institute of Marketing (CIM) - Certificate in Marketing
- **Plymouth College of Further Education:** Personal Assistant's Diploma/Certificate in Management - RSA III Typewriting, LSA Shorthand
- **Coombe Dean Comprehensive School:** GCSE O'Level - Maths, English, English Literature, Biology, History. CSE - French, Chemistry

Recently certified:

- ✓ Buildings Management - ANUK (2016)
- ✓ Fire Safety - St John's Ambulance (2016)
- ✓ First Aid - St John's Ambulance (2016)
- ✓ Manual Handling - St John's Ambulance (2016)
- ✓ Health & Safety - RPS (2016)

LEISURE INTERESTS

- Swimming (Gunwalloe GB Surf Life Saving Club registered Level 2 Coach, RNLI Lifeguard trained)
- Running (2012 An Res Hellys 10m), Falmouth Runners
- Dog walking
- Sailing (co-owner of catamaran, rib & fishing craft)
- Cooking & crochet
- Travel to lesser known locations abroad & exploring Cornwall
- Property improvements, reclamation & interior design through re-use and re-purposing
- Continuing Professional Development

5mm, 5 Layer Glulam, C30 Grade Timber

Julia Preece

	Permissible	Applied/Actual	Utilisation	Result
	10.86	6.9	63.5%	OK
(N/mm ²)	9.99	5	50%	OK